

Charlotte Eldred

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I am a Surface Designer, specialising in doodle-illustrations. I love creating joyful prints and patterns. My doodle-designs are uplifting, colourful, bold and full of pattern. I create window & wall art, as well as taking Doodle-Workshops to share my passion for mindful doodling with children from 5-11 years old, (where I introduce myself to them as the 'Doodlestrator'!) Please have a look at my Instagram account for examples of my work, I am happy to deliver Doodle Workshops to any Primary School age children, and willing to travel to any destination within the East Riding to deliver my Workshops.



My Workshop Experience

I have loved being creative from a very early age, and I continued this passion after school, by gaining a degree in Textile Design. From here I decided to become a Primary School Teacher, combining my two main interests; creativity and working with children. Whilst teaching, I often implemented creativity and doodle-illustrating as a tool to help children to improve focus and concentration, as well as a calming and relaxing activity. I found that Mindful Doodling is such a fantastic tool to use in the classroom.

After 13 years of teaching, I decided it was time to pursue a new creative adventure. In 2022 I started my own Doodle Illustration business. As part of my new business venture, I have hosted over 150 Doodle Workshops for children. I have found that Mindful Doodling enhances creativity, relaxation, confidence, concentration and focuses the mind. Creativity is proven to boost relaxation, happiness, problem-solving and a sense of well-being. I aim to bring joy through my quirky doodles and illustrations, by positively impacting on the well-being of children, as well as promoting the importance of creativity.

Workshop Outline

The Doodle workshops I run cost £250.00 per day, this includes:

- 4 x 1 hour sessions to any Primary age class, (potentially working with around a 100 pupils in a single day)
- Doodle inspiration resource sheet for the school/setting to keep, (their theme of choice)
- A flyer detailing the benefits of doodling and creativity for well-being
- Doodling Materials
- Travel cost

My themed doodling sessions help children to learn a new skill, through easy-to-follow step by step demonstrations, and when feeling confident, they can develop further with independence and creativity. I believe that doodling really is for every child, anyone can pick up a pen and have a go. I focus on the creative process of the artwork, rather than the finished piece (which just happens to be an added bonus!) The doodling workshops are fun and light-hearted, and are a great way to encourage pupils' minds to escape from everyday life, and enter the world of their imagination.

Murals

I can also create bespoke window designs and large-scale wall murals in schools, using paint & Posca pens. Designs I have worked on so far include, school logos, History time-lines, History of Art time-lines, School Values and Ethos, school topic and themed boards, and outdoor murals inspired by nature. Please see my website or Instagram page for examples of my work.

Prices start from £35 per hour, the hourly rate includes all materials and the initial design consultation. I work closely with schools, taking on board their ideas to create unique designs, which I can happily discuss in more detail on enquiry.